County Commissioners' Meeting Agenda Monday, January 13, 2014 - 8:30am

150 Courthouse Drive, Driggs, ID – 1st Floor Meeting Room



8:30 Meeting Called to Order – Chairman Park Amendments to the agenda.

Monthly Business Meeting

- 1. Office Updates & Open Discussion
- 9:30 Open Mic Public opportunity to address the board
- 9:45 **Emergency Services** Greg Adams

Juvenile Probation - Brittany Campbell

- 10:15 Teton Valley Business Development Center Brian McDermott, ED
- 10:45 City of Victor Rob Heuseveldt, City Administrator
 - 1. FLAP Grant Request: County Match (Bike Path Connection)

Public Works - Jay Mazalewski, Engineer

- 1. Solid Waste
- 2. Road & Bridge
 - a. Teton County Inter-Building Connection Bid & Contract
 - b. Cache Bridge Grant Request
 - c. Victor-Driggs Pathway Grant Request
 - d. Horseshoe Canyon Grant Request

Law Enforcement Center Update - Tom Davis

12:00 HUD Consortium: Multi-Modal Project – Jan Brown

BREAK

- 1:30 Planning & Building Jason Boal, Administrator
 - 1. Resolution 20140113A Ratification/Adoption Intl. Building Code
 - 2. Harmony Design NP Contract
 - 3. River Rim Amended and Restated Development Agreement
- 2:00 Commissioners' District Boundaries Resolution 2014-0113C

Clerk - Mary Lou Hansen

- 1. Quarterly Financial Report
- 2. Resolution 2014-0113B Election Records Destruction
- 3. Title VI Plan

Administrative Business will be dealt with as time permits

- 1. Approve Available Minutes
- 2. Other Business
 - a. SAR Vehicle Bid Submission Update
 - b. Eastern Idaho State Fair Budget
 - c. Snow Bike Update Prosecutor Spitzer
 - d. IDWR Report: Proposed Teton Creek Flood Control District
- 3. Committee Reports
- 4. Claims

Executive Session per IC§67-2345 (1)(d) indigent matters

ADJOURN

Upcoming Meetings

Jan. 22 - IAC Webinar: Community Relations & Public Outreach

Jan. 27 - Reg. Meeting 9:00am

Jan. 27 - Road Priorities Meeting 6:00pm (Snow Date Jan. 30th)

Feb. 3-5 – IAC Conference Boise (Kelly & Sid)

Feb. 10 - County Business Meeting 8:30am; Regular Meeting 9:30am (Fair Board Capital Improvements Discussion)

Feb. 12 – IAC Webinar: BOE Training, Property Tax Exemptions 101

Feb. 13 – Public Hearing

Feb. 24 - Reg. Meeting 9:00am

Feb. 24 - Town Hall Meeting 6:30 - 8:00pm



Teton County

Emergency Management & Mosquito Abatement

Department Report 12/9-1/8/2014 Greg Adams, Coordinator/Director

Teton Creek Grant Project Update

Major construction is finished for the project. The total amount spent on the project to date, (including our personnel time match) is \$851,088.57. 56% of the project tasks have been completed, along with 30% of our match obligations.

Projects Accomplished

The County cell phone plan that includes the SO, Fire, EMS, Engineering & Solid Waste recently changed providers. Because of these we have some phones that are no longer in use, but that have value. Specifically two iPhones that were from the Sheriff's Office that are worth more than \$200 each. Because of this and the policy that any County property whose value exceeds \$200 must be sold at auction, I am wondering what to do with these phones. There is a phone reseller that would pay around \$540 for both phones, however selling those phones on Ebay would probably get the County more like \$800. In addition there are several other phones that are worth less than \$200, that we would get more money from if we sold them on Ebay. I have attached a spreadsheet of the ones that would be worth something. If the Ebay route is selected, there isn't a County Ebay account currently. Would it make sense to create an account and utilize it for disposing of items of value such as these that could be easily shipped? We also have a box of old AT&T phones that have no value, may I dispose of them?

Future Projects

I have \$4090.67 worth of Maintenance and Administration grant money saved up over 3 years. I would like to utilize it for purchasing radio communication equipment and supplies to setup in my office at the Justice Center, and to replace my 6 year old laptop that has a failing hard drive. May I do so?

I have utilized my personal credit card to purchase supplies for several years, and in order to simplify the process, separate personal and County expenses, and maintain accountability, I would like to apply for a credit card for my agency with a limit of \$5,000.00. This will be used for routine expenses as well as disaster or emergency expenses when needed. May I proceed with the application?

The Idaho Emergency Managers Association is having their annual meeting in Boise on February 3rd through the 5th. I am one of the Vice Presidents for the association and this is the only time we get all of us together. May I attend the meeting?

Since Valee left I am the only Teton County representative on the District 6 Interoperability Governance Board or DIGB6. This committee meets when needed to discuss and coordinate radio interoperability issues in the district. I propose that you appoint Mitch Golden as the other DIGB6 representative for Teton County. I have already visited with Mitch and he is willing to serve in that capacity.

Future Appointments

| 1/14 | Multi-Regional Exercise Planning meeting in Pocatello 1:30 to 5 |
|-------|---|
| 1/16 | ASPR in IF1 to 5 |
| 1/23 | Red Cross in IF 6 to 8:30 |
| 2/3-5 | IEMA meeting in Boise |

2/4 Teton County Radio/LEPC meeting 2:30-5

| | e-cycl | e | Ebay | |
|-----------------|--------|-----|------|------|
| iPhone 5S 16 GB | | 320 | | 450 |
| iPhone 5 64 GB | | 240 | | 400 |
| HTC One VX | NA | | | 70 |
| (2)Atrix 4G | | 16 | | 75 |
| Pantech Flex | NA | | | 75 |
| Pantech Swift | NA | | | 35 |
| Pantech Link | NA | | | 10 |
| | | 576 | | 1115 |

MEMORANDUM OF UNDERSTANDING

THIS MEMORANDUM OF UNDERSTANDING (MOU) is between THE DISTRICT 6 INTEROPERABLE GOVERNANCE BOARD and THE COUNTY OF **TETON**.

WHEREAS, the Legislature in 2006 created the Idaho Statewide Interoperability Executive Council ("SIEC") as Chapter 12, Title 46, Idaho Code; and

WHEREAS, the SIEC requests that all public safety agencies within each County / City / Tribe participate in the development of District organizations that will represent the interests of each County; In collaboration with the SIEC; the District Board will address matters of interoperable communications policy, resource allocation, operations, security, maintenance and sustainability; and

WHEREAS, today's public safety realities have highlighted the need for this type of agreement based on inter-agency cooperation and communication; and

WHEREAS, persons are needed to represent the interest of each agency and county; and

WHEREAS, Idaho Bureau of Homeland Security has determined that District Governance Boards will review and recommend grant awards; and

WHEREAS, two members from each County have been requested to represent each County on the District 6 Interoperable Governance Board; and

WHEREAS the District 6 Interoperable Governance Board has deemed it necessary for the appointed County Representatives within District 6 be appointed by the County Commissioners of each respective County.

NOW, THEREFORE, BE IT RESOLVED that in order to ensure that the public safety community reaches optimal utilization of finite communications resources and maximum interoperability, this agreement authorizes the following individuals, to represent The County of **TETON** on the District 6 Interoperable Governance Board:

| Greg Adams | Signature | Date |
|------------------------------|---------------------------|-------------------------------|
| Mitch Golden | Signature | Date |
| IN WITNESS WHEREO day of, 20 | • | Agreement to be executed this |
| BOARD of COUNTY COMMIS | SIONERS, Teton County, ID | |
| Kelly Park, Chairman | Signature | Date |



TETON COUNTY JUVENILE PROBATION

89 N MAIN Ste 4 • DRIGGS ID 83422 • P208-354-3862 • F208-354-2994

Brittany Campbell

Chief Juvenile Probation Officer

Commissioner Report

ON DECEMBER 31ST 2013

Total number of Juveniles on formal PROBATION - 11

Male - 8

Female -3

Total number of Juveniles on DIVERSION - 1

Male - 1

Female -0

Interstate Compact – 2

Juveniles supervised in Teton County through ICJ – 0 Juveniles supervised in other states through ICJ -2

Courtesy Supervision - 0

Juveniles supervised in Teton County -0 Juveniles supervised in other counties – 0

Juveniles in Department of Juvenile Corrections - 1

The following information has been compiled for the past THREE months (July 1-September 30 2013)

Number of drug tests done - 25

Positive - 16

Negative – 9

How many times each drug came up positive

NICOTINE – 9 THC (Marijuana)-4 ALCOHOL-2 CREATININE- 4

Probation violations filed -3

Juveniles whose probation was revoked due to noncompliance - 0

Days Juveniles spent in 5-C - 50

Days Juveniles over 18 years of age spent in Madison County Jail - 0

Juveniles released from probation/diversion - 3/4

Cases transferred to Adult Misdemeanor Probation - 0

Money collected from cost of supervision fee - \$618.00

Money collected from drug testing fee - \$ 155.00

Money collected from other fee-\$ 140.00

Offenses committed by Juveniles currently on probation

Alcohol minor consumption - 2

Battery - 2

Disturbing the peace - 1

Fraudulent use of a transaction card-2

Possession of drug paraphernalia – 3

Possession of controlled substance- 3

Property-malicious injury to property -2

Runaway- 1

Upcoming Trainings: January 27th – January 31st Crisis Intervention Team Training. This training is free to probation officers and will be held in Idaho Falls at EITC from 8:00-5:00pm. Certification upon completion of training.

JABG GRANT

The JABG Funds are now funding a Restorative Justice Program.

3 juveniles attended the RJ program with 3 juveniles successfully completed the program.

These juveniles completed a Victim Awareness Packet on their own and met with Willy Warner to process the booklet with them.

MILLENNIUM FUNDS – Millennium Funds are used to fund a smoking class.

Juveniles successfully completed the program – 3

Juveniles unsuccessfully completed the program - 3

Teton County Juvenile Probation now offers the following programs.

N-O-T Not on Tobacco- This is a smoking class

TFAC Thinking for a Change – This is a cognitive approach to decision making.

Project Towards no Drugs- This is an educational class for any juvenile using and kind of illegal substance.

| | | | | | Courtesy Su | | | Supervision | In IDJC | |
|----------------------|-----------|---------|-------|------|-------------|-----------|-----------|-------------|---------|-----|
| | Formal Pr | obation | DIVER | SION | with Othe | er States | with Othe | er Counties | Cust | ody |
| | M | F | M | F | In-Idaho | Out | In-Teton | Out | М | F |
| JUNE 30 2008 | 20 | 3 | 0 | 0 | 0 | 3 | 1 | 1 | 0 | 0 |
| SEPTEMBER 30 2008 | 22 | 3 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 |
| DECEMBER 31 2008 | 24 | 5 | 3 | 0 | 0 | 2 | 1 | 0 | 0 | 0 |
| Actual 08 YTD Totals | 46 | 11 | 3 | 0 | 0 | 3 | 4 | 2 | 0 | 0 |
| MARCH 31 2009 | 24 | 11 | 2 | 0 | 1 | 1 | 1 | 0 | 0 | 0 |
| JUNE 30 2009 | 24 | 10 | 0 | 0 | 1 | 4 | 1 | 1 | 0 | 0 |
| SEPTEMBER 30 2009 | 28 | 6 | 0 | 0 | 1 | 4 | 2 | 3 | 0 | 0 |
| DECEMBER 31 2009 | 25 | 6 | 1 | 0 | 0 | 4 | 2 | 4 | 0 | 0 |
| Actual 09 YTD Totals | 44 | 13 | 3 | 0 | 1 | 7 | 3 | 4 | 0 | 0 |
| MARCH 31 2010 | 14 | 4 | 1 | 1 | 0 | 4 | 0 | 3 | 0 | 0 |
| JUNE 30 2010 | 14 | 4 | 3 | 0 | 0 | 4 | 0 | 2 | 0 | 0 |
| SEPTEMBER 30 2010 | 13 | 4 | 4 | 1 | 0 | 4 | 0 | 2 | 0 | 0 |
| DECEMBER 31 2010 | 10 | 3 | 1 | 1 | 0 | 2 | 0 | 0 | 0 | 0 |
| Actual 10 YTD Totals | 27 | 7 | 7 | 3 | 0 | 4 | 0 | 3 | 0 | 0 |
| MARCH 31 2011 | 12 | 4 | 1 | 1 | 0 | 2 | 0 | 0 | 1 | 0 |
| JUNE 30 2011 | 10 | 3 | 2 | 0 | 0 | 2 | 0 | 0 | 1 | 0 |
| SEPTEMBER 30 2011 | 8 | 3 | 6 | 0 | 0 | 0 | 1 | 0 | 1 | 1 |
| DECEMBER 31 2011 | 8 | 5 | 7 | 0 | 0 | 0 | 1 | 0 | 1 | 1 |
| Actual 11 YTD Totals | 16 | 6 | 7 | 1 | 0 | 3 | 1 | 1 | 1 | 1 |
| MARCH 31 2012 | 18 | 5 | 5 | 0 | 0 | 0 | 2 | 0 | 0 | 1 |
| JUNE 30 2012 | 16 | 5 | 8 | 1 | 0 | 3 | 2 | 0 | 0 | 1 |
| SEPTEMBER 30 2012 | 14 | 4 | 2 | 0 | 0 | 5 | 1 | 0 | 0 | 1 |
| DECEMBER 31 2012 | 8 | 2 | 7 | 4 | | 5 | 1 | 0 | 0 | 1 |
| Actual 12 YTD Totals | 14 | 6 | 11 | 5 | 0 | 5 | 1 | 0 | 0 | 1 |
| MARCH 31 2013 | 6 | 2 | 6 | 4 | 0 | 6 | 1 | 0 | 0 | 1 |
| JUNE 30 2013 | 3 | 4 | 2 | 5 | 0 | 5 | 1 | 0 | 0 | 0 |
| SEPTEMBER 30 2013 | 9 | 5 | 1 | 4 | 0 | 3 | 1 | 0 | 0 | 0 |
| DECEMBER 31 2013 | 8 | 3 | 1 | 0 | 0 | 3 | 0 | 0 | 0 | 1 |
| Actual 13 YTD Totals | 12 | 5 | 6 | 5 | 0 | 6 | 1 | 0 | 0 | 1 |

| | QUAR | TERLY RE | PORT ON | JUVENILE | PROBATION | NUMBERS | |
|---------------|--------------------|----------|----------|---------------------|-------------------------|--------------------------------|-------------------------------|
| | Drug Tests Done | Positive | Negative | Percent Positive | Probation Violations | Days Juveniles Spent at 5-C | Releases from JV Probation |
| JAN-JUN 08 | 103 | 43 | 55 | 42% | 13 | 120 | 17 |
| JULY-SEPT 08 | 86 | 36 | 50 | 42% | 10 | 55 | 8 |
| OCT-DEC 08 | 92 | 39 | 53 | 42% | 10 | 79 | 5 |
| 08 YTD TOTALS | 281 | 118 | 158 | 42% | 33 | 254 | 21 |
| JAN-MAR 09 | 118 | 61 | 57 | 52% | 6 | 90 | 5 |
| APR-JUN 09 | 166 | 96 | 70 | 58% | 5 | 87 | 8 |
| JUL-SEPT 09 | 117 | 61 | 56 | 52% | 6 | 106 | 7 |
| OCT-DEC 09 | 72 | 18 | 54 | 25% | 3 | 145 | 7 |
| 09 YTD TOTALS | 473 | 236 | 237 | 50% | 20 | 428 | 27 |
| | | 42 | 22 | 270/ | 1 | 5 | 12 |
| JAN-MAR 10 | 44 | 12 | 32 | 27% | 2 | 9 | 3 |
| APR-JUN 10 | 39 | 20 | 19 13 | 51% 59% | 3 | 21 | 4 |
| JUL-SEPT 10 | 32 | 19 | 23 | 50% | 5 | 78 | 3 |
| OCT-DEC 10 | 46 | 23 | 87 | 46% | 11 | 113 | 22 |
| 10 YTD TOTALS | 161 | 74 | 87 | 40% | 1.1 | 113 | |
| JAN-MAR 11 | 73 | 39 | 34 | 53% | 5 | 95 | 2 |
| APR-JUNE 11 | 57 | 36 | 21 | 63% | 6 | 41 | 3 |
| JUL-SEPTE 11 | 48 | 39 | 9 | 81% | 5 | 120 | 4 |
| OCT-DEC 11 | 55 | 43 | 12 | 78% | 1 | 19 | 6 |
| 11 YTD TOTALS | 233 | 157 | 76 | 67% | 17 | 275 | 15 |
| JAN-MAR 12 | 97 | 68 | 29 | 70% | 3 | 135 | 1 |
| APR-JUNE 12 | 95 | 60 | 35 | 63% | 6 | 15 | 6 |
| JUL- SEPT 12 | 94 | 38 | 26 | 40% | 0 | 16 | 4 |
| OCT-DEC 12 | 40 | 9 | 31 | 29% | 2 | 5 | 2 |
| 12 YTD TOTALS | 326 | 175 | 121 | 69% | 11 | 171 | 13 |
| JAN-MAR 13 | 24 | 1 | 23 | 0.04% | 1 | 5 | 4 |
| APR-JUNE 13 | 39 | 9 | 30 | 0.3 | 2 | 14 | 8 |
| JUL-SEPT 13 | 40 | 14 | 26 | 0.35% | | 25 | 6 |
| OCT-DEC 13 | 25 | 16 | 9 | 0.56% | | 50 | 7 |
| 13 YTD TOTALS | | 40 | 88 | 14% | 10 | 94 | 25 |

Teton Valley Business Development Center

Steady growth with family-wage jobs

Roger Brink, Chairman Brian McDermott, Executive Director January 2014

Overview

The Teton Valley Business Development Center...

- Formed in 2010 in response to the recession and crash in the real-estate market
- Board comprises diverse businesses, backgrounds and viewpoints
- · All agree that the Valley needs steady economic growth and family-wage jobs
- New executive director hired in November 2013—Brian McDermott
 - 29-year background in corporate communications, marketing, advertising
 - · Avid skier, hiker, cyclist
- The Teton Valley Economic Development plan guides our work
- Drafted by RPI Consulting, a leader in Rocky Mountain economic planning
- Based on solid research and economic facts and data
- Represents input from every constituency in the Teton Valley
- Ratified by the Teton County Commissioners and supported by the cities of Victor, Tetonia and Driggs
- · Overarching strategies:
 - Support and grow existing agriculture, retail, tourism sectors
 - · Grow and attract new recreation technology, creative and light manufacturing businesses.

Board of Directors

| TVBDC board members | Affiliation | Position | | |
|------------------------|---------------------------------------|-----------------|--|--|
| Roger Brink | Sotheby's Realty | Board Chair | | |
| Brian Gibson | Alliance Title | Vice Chair | | |
| Wayne Maness | Victor City Council, U.S. Bank | Treasurer | | |
| Nancy McCullough-McCoy | Powder Mtn. Press | Secretary | | |
| Aaron Driggs | Owen-PC Construction | Executive Board | | |
| Billie Siddoway | Siddoway Law | Executive Board | | |
| Gloria Hoopes | Mayor, City of Tetonia | Executive Board | | |
| Ken Chambers | Chambers Ranch | Executive Board | | |
| Kathy Spitzer | Teton County Prosecutor | Executive Board | | |
| Hyrum Johnson | Mayor, City of Driggs | Executive Board | | |
| OR Doug Self | Community Development, City of Driggs | Executive Board | | |
| | | | | |
| | | | | |

Strategic Plan [will flesh these slides out with more details]

Business Recruitment and Development-

- Goal: GA1. Implement a Focused Business Recruitment and Development Center
- Goal: GA2. Target and recruit specific industries
- Goal: GA3. Coordinate and implement EcDev Plan
- Goal: GA4. Create a Business recruitment and development center that serves as a resource to new and existing businesses

Strategic Plan

Physical Asset Development-

GB1. Improve and support physical asset development

Strategic Plan

Tourism Marketing-

Goal: GC1. Develop tourism marketing and branding strategy

Strategic Plan

Protection and Fostering of Lifestyle-

Goal: GD1. Protection of critical assets

TVBDC Funding

Teton Valley Business Development Center Funding

Grants:

- eldaho Department of Commerce Economic Development Grant: \$20,000
- *HUD Regional Sustainability Grant: \$20,000
- 'Teton County: \$10,000
- *Cities of Victor, Driggs & Tetonia: \$8,000 combined
- Private donors: \$10,000For services performed:
- *Eastern Idaho Technical College for marketing and recruiting: \$11,000

Teton Valley Business Development Center

Evaluation Framework & Detailed action plan

Revised 2014 01 08 Includes edits from Dept. of Commerce Review

Timing - O=Ongoing; 1=immediate; 2=next two years; 3=next three years; 5=next five years; C=completed

Focus Area: FA. Business Recruitment/Development

Goal: GA1. Implement a Focused Business Recruitment and Development Center

| Strategy | Details | Measure of Success | Participants | Timing/status |
|--|--|---|---|-------------------------------------|
| SA1a. Secure funding for business recruitment and development center coordinator | ·Public funding ·Private funding ·Grants ·Public-private partnership | 1-3 years of funding secured to hire an business recruitment and development center coordinator | Teton Valley Business Development Center (TVBDC), Cities, County, Private contributions | C: Center is operational O: Funding |

| What | Cost | Audience | Objectives/Message | Whom | When |
|-------------------------------------|------|------------------|--------------------|---|---------|
| Understand funding mechanisms | | Agencies | Ensure funding | McD | 1-10-14 |
| and what needs to be done to | | | | *************************************** | |
| comply with MOUs | | | | | |
| Develop self-sustaining fundraising | | Potential Donors | Ensure funding | Fund- | 2-14 |
| strategy | | | | raising | |
| How and whom to approach | | | | committee | |
| Types of events | | | | | |
| Services or other income | | | | | |
| streams | | | | | |
| Understand renewal requirements | | | Ensure funding | McD | 2-20 |
| for existing grants | | | | | |
| Seek out and apply for additional | | | Ensure funding | McD | 2-20 |
| grants. | | | | | ļ |
| | | | | | |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|--|--|--|---|---------------|
| SA1b. Establish management structure & cooperative agreement | TVCC, TVBDC ·New Non- Profit/other entity ·Government entity | TVBDC coordinator under contract; completed projects | TVBDC, Cities, County, Business Leaders, Community Leaders | C |

Orientation, startup infrastructure and training

| What | Cost | Audience | Objectives/Message | Whom | When |
|---|--------|----------|--------------------|--------------------|------|
| Land line installed | 60/mo. | All | Comms. | McD, Silverstar | С |
| Email in process, dependent on installing Outlook and getting a few hours of professional info technology assistance. | TBD | All | Comms. | McD, Aaron | 1-10 |

| What | Cost | Audience | Objectives/Message | Whom | When |
|---|------|------------------|----------------------|------|------|
| Intro visits | | Key business and | Learn how the | McD | C |
| Doug Self—City of Driggs | | public sector | TVBDC might assist, | | |
| Community Development | | leaders | how we can be | | |
| Director | | | mutually supportive. | | |
| Hyrum Johnson—Mayor Elect, | į. | | | | |
| City of Driggs | | | | | |
| • Dan Powers—Mayor, City of | | | | | |
| Driggs | | | | | |
| • Zach Smith—Mayor, City of | | | | | |
| Victor | | | | | |
| • Brittany Skelton. Planner, City of Victor | | | | | |
| • Phone call with Gabe Preston, | | | | | |
| RPI Consulting, lead author of | | | | | |
| our economic development plan | | | | | |
| • Ken Chambers—TVBDC | | | | | |
| Board Member, Chambers | | | | | |
| Realty, etc. • Chris Collins—Principal, 22 | | | | | |
| • Chris Collins—Principal, 22 Designs | | | | | |
| Mark Fisher—Fisher Creative | | | | | |
| • Scott Fitzgerald—Fitzgerald's | | | | | |
| Bicycles | | | | | |
| Hope Stronginterview for | | | | | |
| Valley Citizen piece on | | | | | |
| TVBDC | | | | | |
| • Rob Marin—Teton County GIS | | | | | |
| coordinator | | | | | |
| Jason Boal—Teton County | | | | | |
| Planer | | | | | |
| VARD Staff | | | | | |
| Silverstar Staff | | * | | | |
| Kim Trotter, Community | | | | | |
| Foundation of Teton Valley | | | | | |
| Tom Cluff Planning and | | | | | |
| Building Administrator at Fremont County, Idaho | | | | | |
| Bryan Case, CEO, Fall River | | | | | |
| Power | | | | | |
| TOWCI | | | | | |

| What | Cost | Audience | Objectives/Message | Whom | When |
|---|--------------------------|----------|--|------|------|
| ED Pro training: Idaho Dept. of Commerce Full group update session on 5&6 Nov. Orientation to services on 22 Nov. Labor, Hoovers, stats, site selection, international, tourism, grants Examples—Boise http://www.bvep.org/ http://www.southernida ho.org/aboutsiedo/ Resource training at Dept. of Labor offices in Idaho Falls | 800 travel expense | All | Understand processes and available resources | McD | С |
| | | | | | |

Below are key items per Roger.

| What | Cost | Audience | Objectives/Message | Whom | When |
|--|--------|-----------------|--|---------------------------------|---------|
| Establish Telephone line & # | 60/mo. | All | Comms. & referrals | McD | C |
| Establish e-mail account | TBD | All | Comms. & referrals | McD & consultant | 1-15-14 |
| Precise documentation and power point describing our plan, actions for use in soliciting funding from private sector | | Key supporters | Demonstrate that the Center has a solid, achievable plan | McD | 1-10-14 |
| Establish reporting schedule per MOU mandates | | Agencies | Ensure continued support | McD and board | 1-20-14 |
| Establish tracking for expenses. | | Board oversight | Manage cash, | McD | C |
| Contact reports—excel database for starters, then perhaps SalesForce.com | | Oversight | Ensure priorities being worked | McD | 1-20 |
| Meet with key business people in the valley to learn their views, ideas and needs. | | Stakeholders | Build support, education, help solve existing business problems | McD, w/Roger periodically | Ongoing |
| Design and deploy website | 5,000 | All | Prospective businesses | McD & consultant | 3-20-14 |

Goal: GA2. Target and recruit specific industries

| Strategy | Details | Measure of Success | Participants | Timing/status |
|---|---------|---|--------------------------|---------------|
| SA2a. Inventory infrastructure and real estate assets | | Completed inventory available to public | TVBDC, cities, County | 1, O |

| Cost | Audience | Objectives/Message | Whom | When |
|------|----------------|--|--|--|
| None | Site selectors | Bandwidth is available | McD with R. Marin, Silverstar | 1-30-14 |
| None | Site selectors | Learn whether we need to represent properties differently | McD | 1-30 |
| None | Site selectors | Determine how to integrate this tool into our program | McD | 3-10 |
| None | Site selectors | Show adequate capacity for growth | McD & Fall River rep. | 3-10 |
| None | Site selectors | Show adequate capacity for growth | McD & City of Driggs | 3-10 |
| | None None None | None Site selectors None Site selectors None Site selectors None Site selectors | None Site selectors Bandwidth is available None Site selectors Learn whether we need to represent properties differently None Site selectors Determine how to integrate this tool into our program None Site selectors Show adequate capacity for growth None Site selectors Show adequate | None Site selectors Bandwidth is available McD with R. Marin, Silverstar None Site selectors Learn whether we need to represent properties differently None Site selectors Determine how to integrate this tool into our program None Site selectors Show adequate capacity for growth Fall River rep. None Site selectors Show adequate Capacity for growth City of |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|---|---------------------------|---|---------------|---------------|
| SA2b. disseminate information on assets | ·Websites ·Print material | Completed inventory available to public | TVBDC, Cities | 2 |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|---|--|--------------------|------------------------|---------------|
| SA2e. Create an information portal for potential new businesses | See City of Driggs Economic Development -> Business Development webpage for Driggs info. | Completed portal | TVBDC, TVCC, Cities | 1 |

| Site sele | ectors | Use available | 111 | 1 |
|-----------|--------|--------------------------------------|---|---|
| | | resources | McD | 2-20-14 |
| Site sele | | - | McD, contractor | 3-1-14 |
| | ectors | Same as above | McD, contractor | 3-1-14 |
| | | 50 Site selectors ign Site selectors | Site selectors Effectively show the range of facilities available ign Site selectors Same as above | Site selectors Effectively show the range of facilities available ign Site selectors Same as above McD, contractor McD, contractor |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|---|---|---|------------------------|---------------|
| SA2c. Identify specific businesses and set goals for recruitment | Understand and catalog incentives available | Recruitment plan Business moved to Teton Valley within 12 months | TVBDC, Cities | 1 |
| SA2d. Recruit creative class individuals that can telecommute | Website Print Material Marketing / Advert. | New individuals telecommuting from Teton Valley | Cities, TVBDC, DDCA | 1 |

| What | Cost | Audience | Objectives/Message | Whom | When |
|--|-------------------|--|--|--------------------------|---------|
| Produce recruiting brochure | 1,000 | All | Teton Valley is a great place to live and do business | McD, PMP | 1-20 |
| Attend Winter Outdoor Retailer show in SLC | Mileage, meals | Outdoor soft and hard goods mfgrs and distributors | Gauge interest in locating in Teton Valley | McD, Hyrum Johnson | 1-22-14 |
| Understand and catalog incentives available from Feds, State and Cities, including grants, rent subsidies and tax abatements | | Internal | Be able to help firms quickly calculate cost advantages of moving to Teton Valley | McD, cities | 2-1-14 |
| Establish funding and budget for hosting site visits | TBD | Prospects | Be able to show visitors the best of the valley | McD, Board | 2-15-14 |
| Research candidates and develop Excel or Sales Force.com hit list in fishing, mountaineering, cycling and ski hard and soft goods manufacturing | | Internal | Establish possible candidates | McD | 2-15 |
| Research candidates and develop hit list in web development, ecommerce advertising, film & music production, and financial services | | Internal | Establish possible candidates | McD | 2-15 |
| Begin phoning and emailing firms on the list | | Owners and senior management of the firms | Tout the benefits of locating here | McD | 2-15 |
| Book visit to include meetings with key utility, county, city and business development officials. Add in driving & real estate tours, and activities as interests dictate. | | Site selectors; company officials | Tout the benefits of locating here. Establish next action steps. | Team | ongoing |

Goal: GA3. Coordinate and implement EcDev Plan

| Strategy | Details | Measure of Success | Participants | Timing/status |
|--|--|--------------------|----------------------------------|---------------|
| SA3a. Collaborate with TVCC, TVF, DDCA, etc. to coordinate marketing | See below for coordination and action steps. | Marketing strategy | TVCC, TVF, Public entities, DDCA | 2 |

| Respective boards and teams | Ensure that we're complementing each | McD, | ongoing |
|----------------------------------|--|---|--|
| 1 * | | 1 ' | ongoing |
| | other's work and not duplicating. | DDCA, Self | _ |
| TVCC, Victor, Tetonia, Driggs | Ensure that we're complementing each other's work and not duplicating. | McD and respective entities | 1-15 |
| TVCC, Victor, Tetonia, Driggs | Create a well-rounded story | McD and respective entities | 1-20 |
| | Tetonia, Driggs TVCC, Victor, | TVCC, Victor, Tetonia, Driggs complementing each other's work and not duplicating. TVCC, Victor, Create a well-rounded | TVCC, Victor, Tetonia, Driggs Complementing each other's work and not duplicating. TVCC, Victor, Tetonia, Driggs TVCC, Victor, Tetonia, Driggs TVCC, Victor, Tetonia, Driggs TVCC, Victor, Tetonia, Driggs TVCC, Victor, Tetonia, Driggs |

Goal: GA4. Create a Business recruitment and development center that serves as a resource to new and existing

| Strategy | Details | Measure of Success | Participants | Timing/status |
|----------------------------------|---------|--------------------|--------------------------|---------------|
| SA4a. Provide | | | TVBDC, TVCC, Realtors | 1,0 |
| business retention and expansion | | | Realtors | |
| assistance | | | | |

| What | Cost | Audience | Objectives/Message | Whom | When |
|--------------------------------------|------|--------------------|--------------------------|------|---------|
| Meet with business owners to | | Business owners | We are able to support | McD | 0 |
| understand what support they need | | | you in various ways. | | |
| Download DOC's "How to Start a | | Incoming and local | Professional advice | McD | 1-10-14 |
| Business" document | | business owners. | | | |
| Understand the full range of support | | Incoming and local | Fast, accurate referrals | McD | 2-15-14 |
| available from Idaho Dept. of | | business owners. | | | |
| Commerce, the Development | | | | | |
| Company, etc. | | | | | |
| Help companies navigate city, | | Incoming and local | Smooth process, | McD | О |
| county and state regulatory | | business owners. | positive results | | |
| processes | | | | | |
| | | | | | |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|----------|---------|--------------------|--------------|---------------|
| | | | | |

| SA4b. Micro-loan funding for small businesses Driggs has program in place, need help finding lendees. Provide workshops on crowdsourcing Proggs has program to small businesses Cities, Banks Cities, Banks | O |
|---|---|
|---|---|

| Cost | Audience | Objectives/Message | Whom | When |
|------|-------------------------------------|-------------------------------------|---|---|
| | Cities, business people, bankers | Smart recommendations | McD | 3-1-14 |
| | Incoming and local business owners. | | | |
| | | people, bankers Incoming and local | people, bankers recommendations Incoming and local | people, bankers recommendations Incoming and local |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|------------------------|---|---|-----------------------------------|---------------|
| SA4c. Start-up support | ·Business incubator: Rent-subsidized locations for new businesses ·Business plan review ·Networking ·Provide financing and funding info | Evidence of business expansion New start-up businesses Driggs has business license and incubator data. | TVBDC, Chamber, Cities, EITECH | 1, 0 |

| Cost | Audience | Objectives/Message | Whom | When |
|---------|-------------------------------------|--|---|---|
| | Incoming and local | Low-cost rent options | McD | О |
| | | | | |
| | Incoming and local | Low-cost rent options | McD & | 2-15 |
| | business owners. | | mayors | |
| | Incoming and local | Sage advice to help | McD | 2-15 |
| | business owners. | ensure success | | |
| | | | | |
| | | | | |
| Sponsor | Incoming and local business owners. | Companies doing more business within | McD | 3-1 |
| | | the ValleyAdvice exchange | | |
| | | Incoming and local business owners. Incoming and local business owners. Incoming and local business owners. Sponsor Incoming and local | Incoming and local business owners. Sponsor Incoming and local business owners. Sponsor Incoming and local business owners. Companies doing more business within the Valley. | Incoming and local business owners. Sponsor Incoming and local business owners. |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|----------|---------|--------------------|--------------|---------------|
| | | | | |

| SA4d. Lobby State | ·Liquor license, | Business-friendly | TVBDC, Chamber, Cities, County | 2 |
|---|-----------------------------------|-------------------|-----------------------------------|---|
| Legislature and local gov'ts for reforms to | ·Internet sales tax Planning that | changes in law | Cities, County | |
| help local business | encourages growth | | | |
| | and commercial | | | |
| | development in cities | | | |
| | V 11.145 | | | |

| What | Cost | Audience | Objectives/Message | Whom | When |
|--|------|-------------------------------------|--|------|---------|
| Learn from Dan Powers about the | | | Improved chance of | McD | 2-15-14 |
| challenges of reforming liquor law | | | success in future | | |
| Join in existing reform lobby effort | | | Improved chance of | McD | |
| | | | success in future | | |
| Understand city and county planning process and advocate for appropriate business-friendly rules | | City councils, county commissioners | Support business growth while maintaining quality of life | McD | О |
| | | | | | |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|--|--|---|--------------------------|---------------|
| SA4e. Encourage entrepreneurial and niche businesses | ·Provide financing/funding information ·Site location assistance | Track the formation of new niche businesses | Cities, County, TVBDC | 3 |

| What | Cost | Audience | Objectives/Message | Whom | When |
|--|------|------------------|---|---------------|---------|
| Explore with extension service new agricultural products and markets | | Farmers | Higher value products and more income for farms. | McD | 4-15-14 |
| Create a forum where Teton Valley entrepreneurs can brainstorm and get sage advice on their ideas. | | Local businesses | Develop and vet ideas for new businesses. Make connections | McD, Board | 6- |

Focus Area: FB. Physical Asset Development GB1. Improve and support physical asset development

| Strategy | Details | Measure of Success | Participants | Timing/status |
|--|---|--|--|----------------------|
| SA3b. Collaborate with public entities on physical asset development | | Asset development plan | Cities, County | 2 |
| SB1a. Expand Telecommunications infrastructure | ·High speed internet and broadband capabilities | Infrastructure inventorymap Improved telecommunications infrastructure | Utility companies, Cities, County, TVBDC coordinator | 1 2: improvements |

| What | Cost | Audience | Objectives/Message | Whom | When |
|---|------|---------------------------|---|---------------------------------|---------|
| Provide input to cities and county | | City and county | Ensure that business | | О |
| on business needs | | officials | needs are served | | |
| Map telecom infrastructureEnsure that businesses know how to engage with Silverstar | | Businesses, Silverstar | Telecom infrastructure is visible and available where businesses need it. | McD, Silverstar officials | 1-30-14 |
| | | | | | |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|--|---|--|---|---------------|
| SB1b. Expand and diversify educational opportunities | ·Technology education i.e. online courses and trainings ·Public schools ·Partnerships with Jackson institutions | Courses offered per quarter; number of students enrolled | University Extensions, Online Universities, Public Schools, EITC. | 1 |

| What | Cost | Audience | Objectives/Message | Whom | When |
|---|------|-------------------------|--|---------------|---------|
| Reinforce the need to fund and improve schools. | | School board, voters | Good schools are critical in recruiting new businesses and talent. | McD, Board | O |
| Implement EITC curriculum in Ford Garage | | Students | Solid vocational training with credit is available. | Board | 6-01-14 |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|--|---------|----------------------------|--------------|---------------|
| SB1c. Foster a stable environment to support healthcare needs | | Local access to healthcare | TVHC | 5 |

| What | Cost | Audience | Objectives/Message | Whom | When |
|----------------------|------|----------|--------------------|-------|------|
| Support improvements | | TVHC | Improved services | McD, | О |
| 2 wpp etcp | | | • | Board | |
| | | | | | |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|----------|---------|--------------------|--------------|---------------|
| | | | | |

| SB1d. Coordinate | ·Infrastructure | transportation plan | Driggs, Victor, Tetonia, | 1 |
|------------------|---------------------|------------------------|-----------------------------|---|
| transportation | ·Goods distribution | policies and | Teton County, ID and | |
| • | ·Airport | implementation | Teton County, WY | |
| | ·Transit | strategies that | transportation plans | |
| | | prioritize business | Transit, TVTAP, | |
| | | growth | providers, Cities, County | |
| | | Increased | TVMAC (Teton Valley | |
| | | availability of public | Mobility Advisory | |
| | | transit | Council) meets quarterly | |
| | | Increased use and | or so and is made up of all | |
| | | availability of public | of these groups) Airport | |
| | | transit | Board | |

| What | Cost | Audience | Objectives/Message | Whom | When |
|-------------------------------------|------|----------------------|------------------------|-------|------|
| Seek opportunities to reinforce the | | Public and private | Economic growth | McD, | 0 |
| business imperative of good | | entities involved in | depends on good, cost- | Board | |
| transport | | transport | effective movement of | | |
| F | | | people and goods | | |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|--|--|--|--|---------------|
| SB1e. Implement downtown enhancement and infill | ·Identify barriers and opportunities ·Coordinate and focus urban renewal efforts ·Improve residential options in/near downtowns | Increased occupancy in downtown buildings; Increased residential and commercial options Increased downtown sales (measured via sales tax) | Cities, Development organizations, TVCC, TVBDC, Driggs Urban Renewal, DDCA | O |

| What | Cost | Audience | Objectives/Message | Whom | When |
|---------|------|----------|--------------------|-------|------|
| Support | | Cities | | McD, | О |
| Support | | | | Board | |
| | | | | | |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|------------------------------------|----------------------------|--------------------------------------|--|---------------|
| SB1f. Establish valley way-finding | ·Scenic Byway Committee | Implementation of way-finding system | TVCC, USFS, TVTAP, cities, county, ITD | 2 |

| What | Cost | Audience | Objectives/Message | Whom | When |
|--|------|--|--|------|--------|
| Ask Doug Self whom to contact to offer input | | TVCC, USFS, TVTAP, cities, county, ITD | Determine best way to influence and support the effort | McD | 2-1-14 |
| Refer group to Maureen Gresham at IDOT re: funding | | Committee | Possible source of funding | McD | 2-10 |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|--|--|--|--|---------------|
| SB1g. Improve recreational infrastructure. (Parks, Rec Center, Ice Rink, Rodeo, soccer fields) | ·Recreation Districtyouth sport tournaments—See ongoing County Rec. Master Plan. | Increased use of recreational facilities | County, Cities, recreational non- profits (e.g. TVF, TVTAP, TVRA) | 5 |

| What | Cost | Audience | Objectives/Message | Whom | When |
|---|------|----------|--------------------|-------|------|
| Support | | Cities | | McD, | О |
| owpp or the state of the state | | | | Board | |
| | | | · | | |

Focus Area: FC. Support existing businesses through tourism marketing Goal: GC1. Develop tourism marketing and branding strategy

| Strategy | Details | Measure of Success | Participants | Timing/status |
|---|--|------------------------------------|------------------------------|---------------|
| SC1a. Attract tourist who are in the area | ·Signage ·Events, ·Beautification -Get Winter Targhee visitors into the Valley | Increased visits, sales increases. | Cities, TVBDC and TVCC, DDCA | 2 |

| What | Cost | Audience | Objectives/Message | Whom | When |
|---|------|----------|---|-------|------|
| Support | | Cities | | McD, | О |
| T.F.F | | | | Board | |
| Support businesses that are developing such tourist sectors as mountain and road cycling | | Tourists | The Teton Valley is a great place to participate in your sport. | McD, | О |
| Communicate to the various tourists—fishers, cyclists, skiers, etc.—about the possibilities of living and working in the Valley | | Tourists | Work where you play. | McD | 0 |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|---|--|-------------------------|-----------------------------|---------------|
| SC1b. Encourage tourists to stop when in Valley | ·Teton GeoTourism Center— Restrooms ·Free Wi-Fi, ·Beautification | Increased visitor stops | Cities, TVMA, DDCA, DURA | 2 |

| What | Cost | Audience | Objectives/Message | Whom | When |
|---------|------|---------------|--------------------|-------|------|
| Support | | Cities, | | McD, | 0 |
| 11 | | organizations | | Board | |
| | | | | | |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|---|--|-----------------------------------|--|---------------|
| SC1c. Provide and promote special events and competitions | ·Athletic ·Artistic ·Cultural and historic ·Events | Increased participation in events | Cities, TVBDC, TVF, TVTAP, TVCC (etc.), DDCA | O |

| What | Cost | Audience | Objectives/Message | Whom | When |
|---------|------|---------------|--------------------|-------|------|
| Support | | Cities, | | McD, | О |
| Zupp | | organizations | | Board | |
| | | | | | |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|---|---------|--------------------|--------------|---------------|
| SC1d. Identify target marketing to a focused group of potential visitors | | Marketing strategy | TVCC | 1 |

| What | Cost | Audience | Objectives/Message | Whom | When |
|--|------|-----------------|--|-------|------|
| Support | | TVCC | | McD, | О |
| FF | | | | Board | |
| Support the efforts of existing operators to gain exposure. | | Prospects | Teton Valley is a great place to work and play. | McD | О |
| Through media placements, adverts etc., put our business message in front of visitors. | | Valley visitors | Teton Valley is a great location for your business | McD | О |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|---------------------------------------|---------|--------------------|--------------|---------------|
| SC1e. Develop a Teton Valley brand | | Brand | | 13 |

| What | Cost | Audience | Objectives/Message | Whom | When |
|----------------------------------|------|----------|------------------------|-----------|---------|
| Check availability of "Made in | | Internal | Ensure that we can use | Billie S. | 1-15-14 |
| Teton Valley" and "You've got it | | | it. | | |
| Made In Teton Valley." | | | | | |
| Draft scheme | | Board | Outline potential | McD | 2-24 |
| | | | brand and uses | | |
| Validate it with the TVBDC board | | Board | Gain input and | McD, | 3-20 |
| and other key stakeholders | | | approval | Board | |
| Commission art and other work | | Internal | | McD | 3-24 |
| products | | | | | |

| Get art and usage guidelines to all businesses for use in packaging, | Businesses, customers | Create the perception of beauty, strength and | McD | 6-1 |
|--|-----------------------|---|-----|-----|
| web and advertising | | quality | | |
| | | | | |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|---|---------|--------------------|--------------|---------------|
| SC1f. Create information portal for visitorswebsite | | Completed project | TVCC, TVBDC, | I |

| What | Cost | Audience | Objectives/Message | Whom | When |
|---|-----------------------|----------|--|--------------------|----------|
| Contract with Host Gator | 260/ Three yrs. | Internal | Place to put the site | McD | Complete |
| Map out initial architecture & content | J.S. | Board | Business and area information repository | McD | Feb. 15 |
| Contract with website builder | TBD | | Create fast, simple, compelling site that is easily updated | McD | Feb 15 |
| Deliver site for review | | Board | Gain input | McD | March 15 |
| Go live | | All | | McD, contractor | March 20 |
| Refresh, add new info and functionality | TBD | All | Build the site into a benchmark of utility, interest and quality | McD | Ongoing |
| | | | | | |

Focus Area: FD. Protect and Foster High Quality of Life Goal: GD1. Protection of critical assets

| Strategy | Details | Measure of Success | Participants | Timing/status |
|-----------------------------------|--|---|---------------------------------------|---------------|
| SD1a. Enhance recreational assets | ·Improve trails, parks etc. ·Improve trailheads and signage | Increased use of public recreation facilities | TVF, TVTAP, Cities, Forest Service | 3 |

| What | Cost | Audience | Objectives/Message | Whom | When |
|---|------|-------------------------------------|--|---------------|------|
| Support this work with personal involvement in planning, eventually on the appropriate boards | | Resident and visiting users | Trails are a critical quality-of-life asset | McD, board | O |
| Publicize improvements in appropriate business and recreational media | | Prospective visitors and businesses | Our recreational assets are good for you, your employees, your business | McD | O |
| | | | | | |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|----------|---------|--------------------|--------------|---------------|
| | | | | |

| SD1b. Maintain | Land conversion | County, Private, U of I | 5 |
|-----------------|-----------------|-------------------------|---|
| open space and | figures | Extension, | |
| protect natural | - | TRLT(Teton Regional | |
| resources | | Land Trust), VARD | |

| What | Cost | Audience | Objectives/Message | Whom | When |
|--|------|---|--|---------------|------|
| Continuously communicate our support of balanced growth. | | Participants listed above, as well as existing and prospective businesses | The growth we seek must be in harmony with our unique natural environment. | McD, Board | O |
| Publicize the above commitment and outcomes. | | Prospective visitors and businesses | Our environmental assets are good for you, your employees, your business | McD | О |
| | | | | | |

Goal: GD2. Provide a variety of housing choices

| Strategy | Details | Measure of Success | Participants | Timing/status |
|--|---------|---------------------|-------------------------------|---------------|
| SD2a. Inventory existing housing and market trends | | Completed inventory | TVCC, Realtors, MLS, TVBDC | 2 |

| What | Cost | Audience | Objectives/Message | Whom | When |
|--|------|--|--|----------------|----------|
| Locate sources and aggregate links to trend data and MLS listings on TVBDC website | | Prospective buyers and business owners | We have a stable market and a range of affordable housing choices. | McD, Board, | 08-13-14 |
| Maintain and refresh the info biennially | | | | McD | O |

Goal: GD3 Enhance the local food movement

| Strategy | Details | Measure of Success | Participants | Timing/status |
|--|-------------------------|--------------------|---|---------------|
| SD3a. Promote food events that support farming | ·Local food movement | Local food sales | Cities, County, U of I, Slow Food in the Tetons, Full Circle, Farmers Market | 2 |

| What | Cost | Audience | Objectives/Message | Whom | When |
|-----------------------------------|------|---------------------------------|---|-------|------|
| General support of groups leading | | Groups, producers, | The TVBDC supports | McD, | О |
| this effort | | consumers | these efforts. | Board | |
| Publicize the efforts and events | | Resident and visiting consumers | Teton Valley has a progressive food movement that is good and good for you. | McD | О |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|--|--|--------------------------|---|---------------|
| SD3b. Support infrastructure to enhance local value added farm products | ·Culinary incubator facility ·Uof I Extension to recruit ·Promote farmers markets ·Establish year-round food market facility ·Map local food system assets | Infrastructure inventory | Cities, County, TVCC Slow Food, Full Circle, Farmers Markets | 5 |

| What | Cost Audience Objectives/M | | Objectives/Message | Whom | When | |
|--|--|---|---|------------------|----------|--|
| Support and publicize the efforts above where possible. (need to better understand the efforts to determine specific actions) | | Groups and consumers | There is a rich agricultural sector in the valley. | McD, board | О | |
| Where appropriate, advise producers and purveyors on business and marketing practices, availability of grants and technical support. | opriate, advise nd purveyors on d marketing practices, | | Help businesses be more successful, profitable | McD, Board | 04-01-14 | |
| Help match farmers with resources that can help them add new, higher-value crops, or add more value to existing crops. | | Agriculture extension services, scientists, farmers | The unique ground and farming capabilities in Teton Valley can product some amazing, profitable products. | McD, Chambers | 05-01-14 | |
| Explore "Made in Teton Valley Idaho" agricultural branding and marketing. | | | Food grown in Teton Valley tastes better. | | 06-01-14 | |

Goal: GD4 Enhance local art and music culture

| Strategy | Details | Measure of Success | Participants | Timing/status |
|--|---------|---|-----------------------------------|---------------|
| SD4a. Work with Grand Targhee Resort to maximize the effects of summer music events | | Increased visitor stays, sales tax changes. | GTR, TVMA, TVBDC DDCA, TVCC | 1 |

| What | Cost | Audience | Objectives/Message | Whom | When |
|--|------|----------|---|------------------------|-----------|
| Meet with Ken Ryder, GTR marketing director, and Geordie Gillett, GTR president, to explore how we can support each other in general and how we might tag ancillary local activities onto their marketing for their major events | | Internal | Working together for mutual benefit. Come for the music, stay for the mountains, hiking, biking, fishing, work. | McD, Roger, TVCC | Jan. 2014 |
| The meeting above will suggest actions to be listed here. | | | | `` | |

| Strategy | Details | Measure of Success | Participants | Timing/status |
|---|--|---|----------------------------|---------------|
| SD4b. Support events that highlight local arts, history, culture and music | explore the possibility of locating recording studios in the ValleyRodeo grounds | Increased participation in local arts/music eventsNew artistic businesses located in the valley | TVAC, TVF, DDCA, Cities | 0 |

| What | Cost | Audience | Objectives/Message | Whom | When |
|---|------|--|--|------|----------|
| Support the groups that organize artistic events and include them in our publicity and marketing. | TBD | Residents and visitorsProspective buyers and business owners | We have a rich slate of cultural activities in the valley. | McD | 05-01-14 |
| Through these organizations and events, make contact with promoters, producers and artists. | | Prospective artists and studio operators | The valley offers rest, refreshment and creative inspiration. Why not record your next album here? | McD | 07-04-14 |

| Teton valley business development center | | | |
|---|-------------------|------|------|
| Metrics criteria by activity | | | |
| Activity description | 2013 Benchmark | 2014 | 2015 |
| Prospective new business contacts | | | |
| New businesses opened one year or more | | | |
| Rec-tech | | | |
| E-commerce | | | |
| Value-added ag | | | |
| Pass-through tourism | | | |
| Annual business retention rate | | | |
| Events/conferences facilitated: local | | | |
| Capital infusion: | | | |
| Existing businesses | | | |
| Expanding businesses | | | |
| New businesses | | | |
| Jobs saved - existing businesses | | | |
| Jobs created - expanding businesses | | | |
| Jobs created - new businesses | | | |
| 12-week unemployment rate: annualized | | | |
| Distributive ed student interns placed | | | |
| Business ed classes held - distance learning | | | |
| Occupancy rate and number: e-commerce facility | | | |
| Retail sales recaptured in target segments | | | |
| Electronics/technology | | | |
| Clothing and accessories | | | |
| General merchandise | | | |
| New/used motor vehicles: all segments | | | |
| D. L. data and a factor of the state of the | | | |
| Real estate sales/construction Single family home sales - | | | |
| Number of closings | | | |
| Median sales price | | | |
| Commercial property sales - | | | |
| Number of closings | | | |
| Lot sales Median sales price | | | |

| Building permits issued | | |
|---|--|--|
| Commercial | | |
| Number issued | | |
| Value | | |
| Residential | | |
| Number issued | | |
| Value | | |
| Foreclosures | | |
| | | |
| Produce/distribute "doing business guidebook" | | |
| Education/training seminars presented | | |
| Individual business consultations | | |
| Event/conferences attended | | |
| Local | | |
| Regional | | |
| Out-of-state | | |
| | | |

Teton Valley Business Recruiting Brochure SHORT VERSION Pre Mac 2014 01 01

Head:

Have it Made in Teton Valley Idaho

Idaho's Teton Valley offers unparalleled year-round recreation, scenic beauty, a thriving arts culture and an affordable, soul-nourishing, low-stress lifestyle. Many of our 10,000 residents came to play and have stayed to live and work.

Recreation Paradise

Grand Targhee and Jackson Hole ski resorts are within a 30 minute drive, as is incredible backcountry on both sides of the valley. Enjoy world-class Nordic skiing, snow machining, mountain and road biking, golfing, fly fishing, hiking, mountaineering, glider flying, horseback riding, and more.

Cost of Living & Housing

From historic, downtown homes to ranches and condos, the valley offers a variety of housing options. With median home prices at about \$200,000 and a cost of living index of 87.5 (U.S. average is 100), Teton Valley offers an affordable, high-quality way of living.

Doing Business

At the core of the county's economy are construction, recreation & tourism, education & health care, agriculture, retail, food, and light manufacturing, with several successful recreation, internet and creative businesses.

Payroll, rents and utilities are lower than other mountain communities and the largely athletic workforce is well-educated, motivated and healthy.

Fiber Optic Internet

Teton Valley is served by Silverstar Communications' high-speed redundant fiber optic network.

Transportation and Shipping

Direct flights from national hubs serve both Jackson and Idaho Falls, both about an hour away. Driggs-Reed Memorial Airport handles private jets, with a longer runway and more affordable hangar and tie down rates than Jackson offers. Shuttles connect local cities and recreation areas. FedEx and UPS serve businesses and homes throughout the valley.

Arts and Culture

Spectacular views, mountains and rivers inspire Teton Valley artists. National musical acts groove at the Grand Targhee Bluegrass and Targhee Fest festivals, and Music on Main. Other events include the Teton Valley Great Snow Fest, Farmers Markets, First Friday Art Walk, Shakespeare in the Park, Harvest and Oktoberfest Festivals, and Fourth of July Parade. First-run movies play at the historic Spud Drive-In and Pierre's Playhouse.

Western Flair and History

The flavor of the wide-open Western lifestyle abounds in the valley, with active 4-H clubs and the excitement of summer rodeos. Discover our pioneering roots at the Teton Valley Museum.

Dining and Shopping

The valley has a full complement of grocery, clothing, hardware, recreational equipment and other retailers. Lively local pubs, microbreweries and fine-dining establishments are augmented by a growing slow-food movement.

Education

Teton School District operates a high school, middle school and upper elementary school in Driggs, with elementary schools located in Driggs, Victor and Tetonia. Private K-12 schools are available in Driggs and Victor. Brigham Young University, Idaho, is 45 minutes away in Rexburg and Eastern Idaho Technical College in 2014 will begin offering classes in Driggs.

Health Care

Teton Valley Health Care provides clinics in Victor and Driggs, in addition to primary medical, surgical, and diagnostic services at Teton Valley Hospital. Jackson's St. John's Medical Center operates the 4 Peaks walk-in clinic as well. Numerous other professionals provide physical therapy, vision, dental and alternative medical care.

Community and Environment

Several denominations serve residents' spiritual needs. Numerous foundations, trusts and advocacy groups help care for people and preserve the valley's singular natural environment.

Geography

Teton Valley, at an elevation of 6200 ft., runs for 30 miles north-south between the 13,000-foot Teton Range to the east and the 9,000-ft. Big Hole Mountains to the west, and encompasses the cities of Victor, Driggs and Tetonia, Idaho, and Alta Wyoming. Jackson Hole is about a 30-minute drive and Yellowstone National Park is under 90 minutes.

Weather

Average temperatures range from 12-29F in winter to 50-84F in summer. Teton Valley receives 30 more days of sunshine and has a longer growing season than the east side of the Teton Range. The nearby western slopes of the Tetons average 500 inches of snow per year.

[Sidebar]

Chris Valiante, <u>TwentyTwo Designs - The Performance Leader in Telemark Bindings</u> www.twentytwodesigns.com/

Having mountains and great skiing nearby is important to us personally, as well as for our business.

Rents and real estate are very affordable for both residential and commercial spaces. Wages go further, so they are lower than other resort towns.

Mike Morey, CITY PASS

City Pass bundles prepaid, discount admission to top city attractions into one easy-to-use ticket booklet. http://www.citypass.com/

Why I did I locate my business in Teton Valley, Idaho? Lifestyle, excellent labor pool, good support services, reasonably priced housing, and low operating costs.

The most important reason is that I live here and simply could not imagine a better place for my family. The views of the mountains surrounding the valley on three sides, aspen and cottonwood trees are always visible, and there is no traffic.

Ralph Mossman and Mary Mullaney, Heron Glass http://www.heronglass.com/

We chose Driggs in 1987 for the same reasons we choose to remain here now. It is an excellent location for artists as it is constantly inspiring in its natural beauty and a short distance from town can put us into a setting that relaxes our minds and inspires our creativity. The community of people here share that appreciation for creativity, and so we are inspired by them as well.

Locate your business in Teton Valley Idaho. For more information:

Teton Valley Business Development Center Brian McDermott, Director 208 354 1008 Tetonbusiness@gmail.com 8:54 PM 01/07/14 Accrual Basis

Teton Valley Business Development Center, Inc Balance Sheet

As of December 31, 2013

| | Dec 31, 13 |
|---------------------------------|------------|
| ASSETS | |
| Current Assets | |
| Checking/Savings | |
| TVBDC | 12,903.30 |
| Total Checking/Savings | 12,903.30 |
| Total Current Assets | 12,903.30 |
| TOTAL ASSETS | 12,903.30 |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Other Current Liabilities | |
| Payroll Liabilities | 484.86 |
| Total Other Current Liabilities | 484.86 |
| Total Current Liabilities | 484.86 |
| Total Liabilities | 484.86 |
| Equity | |
| Net Income | 12,418.44 |
| Total Equity | 12,418.44 |
| TOTAL LIABILITIES & EQUITY | 12,903.30 |

8:51 PM 01/07/14 Accrual Basis

Teton Valley Business Development Center, Inc Profit & Loss

October through December 2013

| | Oct - Dec 13 |
|------------------------------|--------------|
| Income | |
| Contributions | 18,000.00 |
| Miscellaneous Credit | 0.84 |
| Total Income | 18,000.84 |
| Expense | |
| Advertising | 705.51 |
| Office Supplies | 534.25 |
| Payroll Expenses | 473.32 |
| Postage | 9.20 |
| Professional Services | 1,324.68 |
| Salaries & Wages | 2,083.34 |
| Travel | 452.10 |
| Total Expense | 5,582.40 |
| Net Income | 12,418.44 |



MEMORANDUM

Date: January 7, 2014

To: Teton County Board of County Commissioners From: Robert M. Heuseveldt, P.E., CFM, City of Victor Re: City of Victor, FLAP Grant Request, County Match

Executive Summary:

Victor has been awarded a Federal Land Access Program (FLAP) Grant for the Idaho Teton Centennial Trail Project. As a condition of the award the FLAP Grant Committee is requesting a cash match instead of the proposed in kind match for engineering services. The City is requesting a financial contribution of \$8,147 from the County to help meet the Match requirement.

Background Information:

The City of Victor, in coordination with the Forrest Service and Teton Valley Trails and Pathways (TVTAP), has been awarded a FLAP Grant for the Idaho Teton Centennial Trail Project. Attached are three exhibits that reflect the proposed project. Exhibit 1 reflects the extents of the project. The proposed pathway will be a 10 foot wide paved pathway that extends from the Moose Creek Trailhead along the Old Jackson Highway Alignment to the Idaho/Wyoming State Line. Exhibit 2 reflects the proposed Wyoming project in addition to this project which will eventually extend over Teton Pass. Exhibit 3 reflects the Pathways in the Teton Region to give a big picture perspective of the goal for a pathway loop in the greater Yellowstone Region. This project is a small but important piece of this bigger picture.

Originally the City proposed to meet the match requirement through in kind engineering services. Attached is an Email from Tom Erkert from the FLAP Programing Decision Committee that explains the conditions of the approval in addition to the Match Agreement. In essence the committee would like for Western Federal Lands to provide the engineering and management for the project and is requesting a cash match instead of in kind engineering. The breakdown of the match is listed below under Financial Impacts. In order to meet the match requirement the City has applied for a LHRIP Grant in the amount of \$100,000 in addition to contributing \$14,000 of in kind match. TVTAP has also successfully been awarded a Community Foundation of Teton Valley (CFTV) grant in addition to a contribution from Richard Weinbrandt to help meet the match requirement.

The City of Victor would like to request a financial contribution of \$8,147 from the County which will facilitate a joint venture effort to meet the match requirement and bring this project into fruition.

Financial Impacts:

| Ś | 1,000 |
|------|----------------|
| \$ | 2,000 |
| \$ | 100,000 |
| \$ | 14,000 |
| \$ | 125,147 |
| \$ 1 | 1,705,000 |
| | \$ \$ \$ |

Idaho Federal Lands Access Program Teton Pass Centennial Trail - Victor Segment

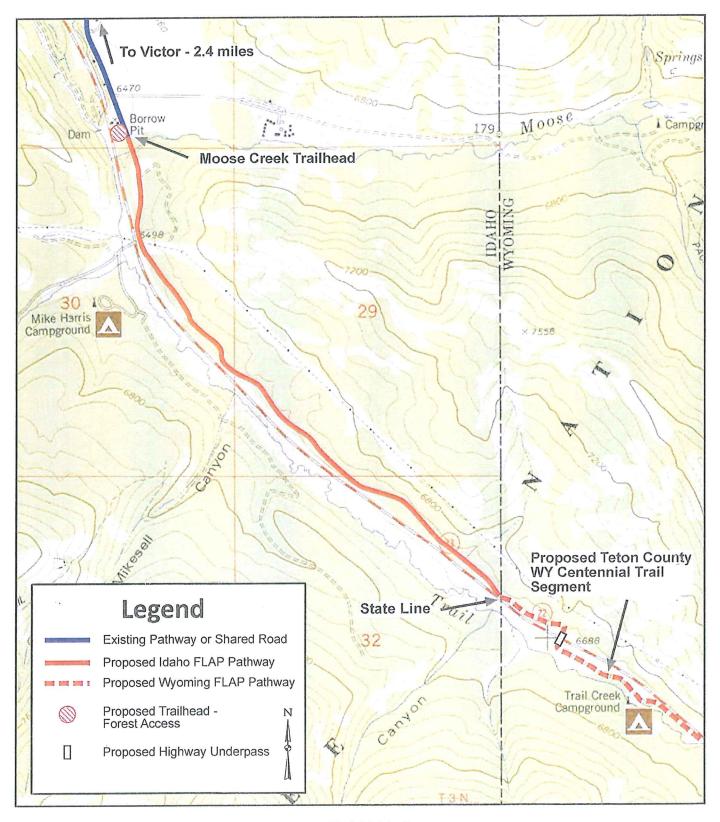


Exhibit 1

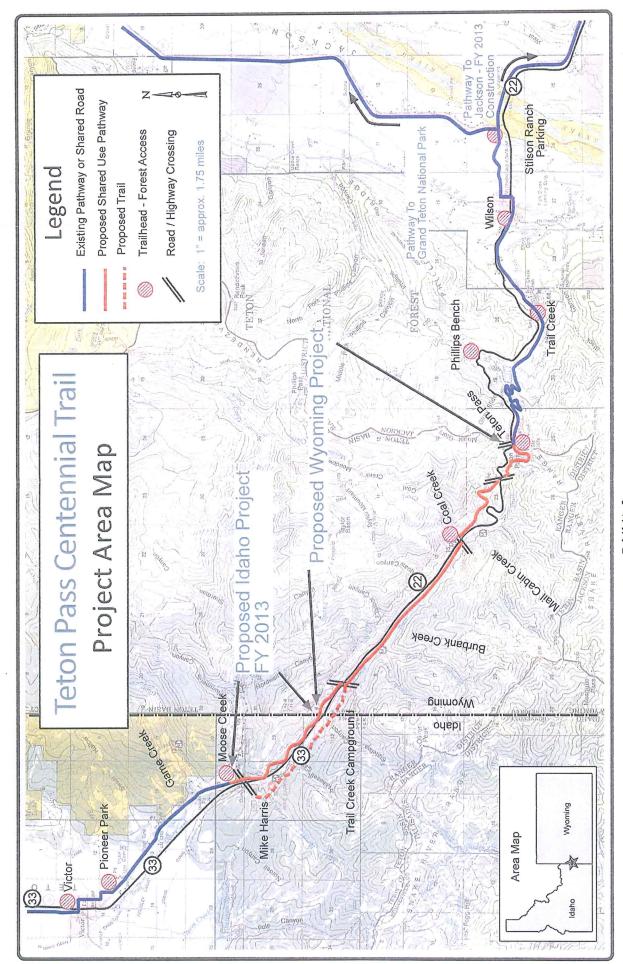


Exhibit 2

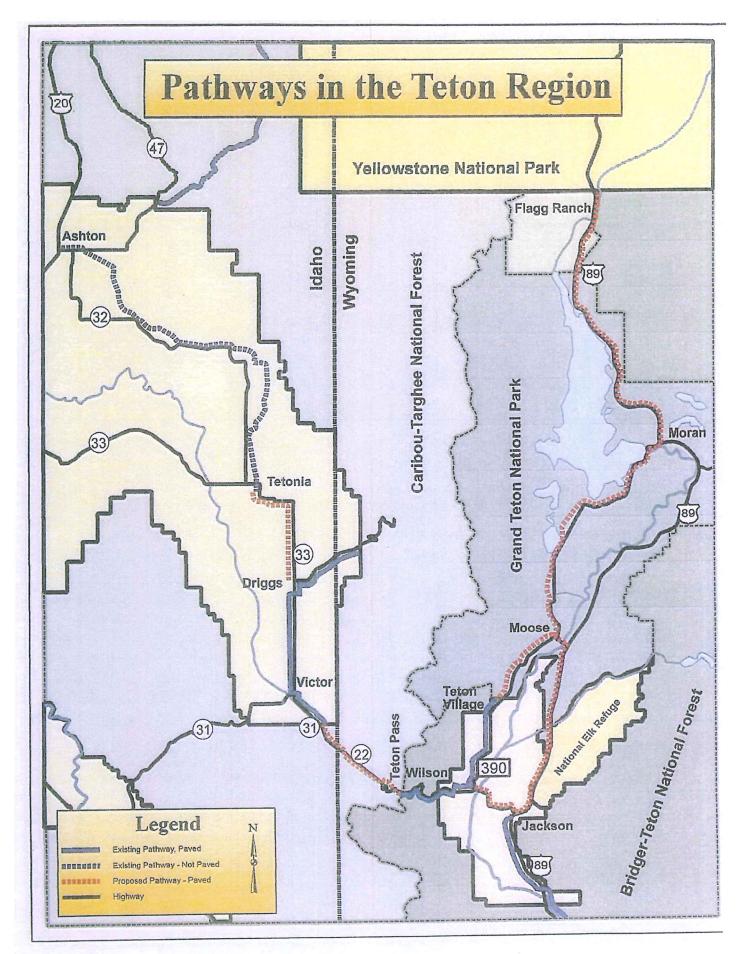


Exhibit 3

Robert Heuseveldt

From:

Tom.Erkert@dot.gov

Sent:

Friday, August 30, 2013 8:10 AM roberth@victorcityidaho.com

To: Cc:

George.Fekaris@dot.gov; Phyllis.Chun@dot.gov; jflatz@lhtac.org;

tom.cole@itd.idaho.gov

Subject:

Idaho Centenial Trail - Delivery and Match

Rob — as you know, I elevated our discussion about the Delivery Agency and Match complications up to the Programming Decision Committee (PDC) and I know that Jerry Flatz from LHTAC has talked to you about the situation. The PDC discussed the various issues on this project and has decided on the following:

- 1. Western Federal Lands will deliver the project. This is due to the level of engineering involved and the details in administering a federally funded project.
- 2. We will keep the obligation year at FY 2015 to allow enough time to work out the match and deliver the project
- 3. We encourage the City to apply for funding through LHTACs Local Rural Highway Investment Program (LRHIP) this fall (http://lhtac.org/programs/lrhip/). This is a grant program that the City can apply for up to \$100,000 in funds that can be applied towards the match. My understanding is that applications are due this fall and that award announcements are made in March. If successful, the funds are available the following year (ie 2015).
 - a. If the city applies for LRHIP funding this fall, you will have until March 2014 to commit to an acceptable form of match. If you can't commit at that time, the project will be dropped. You will be able to reapply in the next call for projects.
 - b. If the city does not apply for LRHIP funding this fall and you can't come up with an acceptable form of match by December 31, 2013, the project will be dropped. Again, you will be able to re-apply in the next call for projects.

I will work up a new draft of the match agreement with the timing of the above noted. If you could develop a budget for the Cities time in coordination and review as I noted in my original draft we can get that included too.

Tom Erkert
Federal Lands Access Program Manager
Western Federal Lands Highway Division
610 East Fifth St. Vancouver, WA. 98661-3801

Tom.Erkert@dot.gov

360-619-7791



Western Federal Lands Highway Division, FHWA 610 E. Fifth Street Vancouver, WA 98661

State: Idaho

Project Number/Name:

ID DOT T 33(1), Idaho Teton Centential Trail

Parties to this Agreement:

U.S. Department of Transportation Federal Highway Administration Western Federal Lands Highway Division, FHWA

and

City of Victor

Purpose of Agreement:

The purpose of this agreement is to document the intent of City of Victor to meet its match requirement for the subject project as authorized under the Moving Ahead for Progress in the 21st Century Act (MAP-21), Title 23 U.S.C 120(b). The purpose of this project is to decrease the probably and severity of vehicle/bicycle/pedestrian crashes on State Route 33 from Moose Creek to the Idaho/Wyoming border. This agreement does not commit the parties to complete the project, but, rather sets forth the respective responsibilities as the project proceeds. Any subsequent decisions to complete final design and to construct the project will depend on authorizing legislation, NEPA analysis, availability of appropriations, and matching funds at the time of obligation.

The authority for FHWA to enter into this agreement is under Title 23 U.S.C. Section 204.

Funding:

The Federal Lands Access Program of the Moving Ahead for Progress in the 21st Century Act (MAP-21) authorizes FHWA to provide funding for specific projects. The Program Decision Committee (PDC), consisting of FHWA, the State of Idaho, and an organization representing the local agencies of the state, is designated to jointly decide upon projects funded in the state. The PDC has decided to provide funding for the development of this project and to program the project for construction in FY 2015 under the Idaho State Federal Lands Access Program.

The matching requirement under MAP-21 will be met by City of Victor and other agencies that have committed to the project in subsequent agreements. The forms of match may be those consistent with the 'Federal-Aid Guidance Non-Federal Matching Requirements' (http://www.fhwa.dot.gov/legsregs/directives/policy/fedaid_guidance_nfmr.htm) as shown in the Funding Plan. In the state of Idaho, the match rate is 7.34% of the total project cost. City of Victor will be responsible for meeting their match requirement for their share of costs incurred on the project after October 1, 2012; which is the date for implementation of MAP-21.

Budget:

The following documents the expected costs of this project and the Match required:

| Item | Amount | |
|-----------------------------------|-------------|-------------------------------------|
| Planning | | |
| Preliminary Engineering | \$190,000 | |
| Construction | \$1,285,000 | |
| Construction Engineering | \$130,000 | |
| Contingency - Contract Mods | \$100,000 | |
| Total Estimated Cost: | \$1,705,000 | |
| Match Rate Required (23 USC 120): | 7.34% | * Calculated by multiple |
| Value of Match Required*: | \$125,147 | subject to match requi required. |

^{*} Calculated by multiplying the Total Estimated Cost that is subject to match requirements by the percentage match required.



Western Federal Lands Highway Division, FHWA 610 E. Fifth Street Vancouver, WA 98661

All Access Program expenditures associated with this project after October 1, 2012 will need to be matched by a Non-Federal source, by other Federal funds other than those made available under Titles 23 and 49 of the United States Code, or by funds made available under 23 U.S.C. 202 and 203. Estimated costs are based on the best budgeting information known at this time. The final Match will be determined based on actual expenditures at the conclusion of project work. Matching funds in FHWA receipt may need to be supplemented, or returned, once actual expenditures are determined. As noted under Modifications, if costs increase over the amount within this agreement, the PDC will consult with the signing agency before granting approval.

The following agencies have agreed to contribute the amounts shown which will reduce the federal share by the same amount. The Funding Plan is as follows (Includes all agencies that are cooperating in the project):

Agency Contributions:

| - | e Agency | Form | Due | Received | Value | Comment | |
|----|-------------|-----------------|----------|----------|-----------|--|----------|
| PE | Victor City | In-Kind Service | 3/1/2014 | 4 | \$14,000 | Public Coordination, Plan Revie to provide budget | ws, City |
| CN | Victor City | Cash | 3/1/2015 | 5 | \$100,000 | Match for CN, CM, CE from pos LRHIP Grant. City must apply for Grant in fall of 2013 | |
| CN | Victor City | Cash | 3/1/2015 | 5 | \$11,147 | Remaining match for CN, CM, C | E |
| | | | | Total: | \$125,147 | Total W/O Toll Credits: \$ | 125,147 |

City of Victor is ONLY responsible for their respective match as shown in the table above.

Valuation of real property, services, materials, equipment, and use of facilities will be established at fair market value (FMV), as determined by applicable Federal grant administration regulations [49 CFR 18 or 19] and Federal cost principles.

Records:

Costs and third party in-kind contributions counting towards satisfying a cost sharing or matching requirement must be verifiable from the records of grantees and subgrantee or cost-type contractors. These records must show how the value placed on third party in-kind contributions was derived. To the extent feasible, volunteer services will be supported by the same methods that the organization uses to support the allocability of regular personnel costs. 49 CFR 18.24(b)(6)

Federal Highway Contributions:

| Phase | Fund | FY | Amount | Comment |
|-------|------|--------|-------------|---------|
| PE | G200 | 2014 | \$123,000 | |
| PE | G200 | 2015 | \$53,000 | |
| CN | G200 | 2015 | \$1,173,853 | |
| CM | G200 | 2015 | \$100,000 | |
| CE | G200 | 2015 | \$130,000 | - |
| | | Total: | \$1,579,853 | |



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Federal Lands Access Program funds are administered by FHWA and are subject to annual appropriations from Congress. This document does not commit FHWA to advance the project or provide funds for the project, but provides required matching if FHWA expends funds to advance the project.

Modification:

This agreement may be updated periodically by mutual written consent of all parties. If project costs increase and are approved by the PDC, this funding agreement will be modified by mutual consent of all parties.



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Delivery Agency and Fund Transfers:

Western Federal Lands Highway Division, FHWA has been selected to deliver this project. Upon execution of this agreement, FHWA will forward payment requests to the Enterprise Servicing Center (ESC) at Oklahoma City, which will send invoices to City of Victor in accordance with the payment schedule set forth in the Funding Plan. After receiving the invoice, City of Victor can transmit the funds either through Pay.Gov (https://pay.gov/paygov/) or by mailing a check to ESC. The preferred method is to use Pay.Gov.

This project is authorized to use a Tapered Match. Under this approach, the non-Federal match is imposed over the entire project rather than individual progress payments. Timing of all fund transfers are specified in the Funding Plan. Tapered Match is authorized because it will result in an earlier completion date.

Funds Transaction Information:

Please contact the following individuals to set up the funds transaction:

| F | 8 1 | ı١ | Jι | , | m | |
|---|-----|----|----|---|---|--|

Tom Erkert, Federal Lands Access Program Manager Western Federal Lands Highway Division, FHWA 610 E. Fifth Street

Vancouver, WA 98661 (360) 619-7791 Tom.Erkert@dot.gov

City of Victor

Craig Sherman, Treasurer

32 Elm Street
P.O. Box 122
Victor, ID 83455
(208) 787-2940
craigs@victorcityidaho.com



Western Federal Lands Highway Division, FHWA 610 E. Fifth Street Vancouver, WA 98661

| This Agreement shall be effective as of the date of the last signature: | |
|---|------|
| City of Victor | |
| Approved By: | |
| | |
| | |
| Zach Smith, Mayor | Date |



Western Federal Lands Highway Division, FHWA 610 E. Fifth Street Vancouver, WA 98661

| U.S. Department of Transportation Federal Highway Administration Western Federal Lands Highway Division, FHWA | | |
|---|------|--|
| Approved By: | | |
| Dan Donovan, Director of Program Administration | Date | |